

Partner Program

UNIVERSITÄT
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CARSYMPIOSIUM

汽车论坛
Shanghai



Li Shufu
Chairman & Founder
Geely & Volvo



Rupert Stadler
CEO
Audi



Dr. Ralf Speth
CEO
Jaguar Land Rover



Erich Staake
CEO
Duisburger Hafen AG



Dr. Karsten Kroos
CEO
thyssenkrupp



Axel J. Maschka
Senior Vice President
Valeo



Ulrich Teichert
Head of Division E-
Mobility Asia Pacific
ZF



Olaf Kastner
President & CEO
BMW Group Region
China

20th April 2017
Welcome Dinner: 19th April 2017

China - to define the rules of the game

**Chinese Car Market is expected to reach 30 million car sales before 2025.
To be in car business means to understand China.**

3rd Chinese CAR-Symposium is focusing the rules of Chinese industry offering answers to

- Shaping supplier industry into electric powertrains
- Structure and demand for Robocars and fully automatic driving
- Future Logistic Structures between China and Europe
- Future Mobility Solutions for Mega-Cities like Chongqing
- Understanding Chinese Entrepreneurs

3rd Chinese CAR-Symposium takes place at second press day of Shanghai Auto.

You can combine both. CHINA Auto and 3rd Chinese CAR-Symposium. Distance CHINA Auto to 3rd Chinese CAR-Symposium: 32 Kilometers

Keynotes



Rupert Stadler
Audi



Dr. Ralf Speth
Jaguar Land Rover



Li Shufu
Geely & Volvo



Erich Staake
Duisburger Hafen AG

We feel honored to welcome highly important keynote speakers and CEOs of the premium automotive industry in April 2017 in Shanghai.

More updates will be available on chinese-car-symposium.com

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汽车论坛
Shanghai

The New Premium & China
Autonomous Driving & E-Mobility
Chinese Entrepreneurship
Logistic Structures and New Silk Road
New Mobility Solutions and Car Interiors



3rd Chinese CAR-Symposium in Shanghai

In Germany, the CAR-Symposium has a 17 years tradition as highly reputed congress with more than 1.200 participants and about 100 companies showing its products.

University Duisburg-Essen with 466 Professors and more than 45.000 students and its CAR-Center Automotive Research stand behind the CAR-Symposium.

In 2015, University Duisburg-Essen and CAR started its CAR-Symposium in China.

Top Level Speaker

The CAR-Symposium in China follows the German edition, which is one of the most important annual congress events in Germany with top-speakers like Dieter Zetsche (CEO Daimler), Harald Krüger (CEO BMW), Carlos Ghosn (CEO Renault-Nissan), Mary Barra (CEO General Motors) or Mark Fields (CEO Ford). Past keynotes at the CAR-Symposium in China were among others the management board members Ola Källenius (Daimler), Hubertus Troska (Daimler) or Dr. Ian Robertson (BMW).

Location

The 3rd Chinese CAR-Symposium will be located at the Sheraton Shanghai Jiading Hotel, 66 Jiatang Hwy, Jiading Qu, Shanghai Shi, China, 201800. The event starts with an opening dinner on 19th April 2017 in the evening. The main conference takes place on 20th April 2017.

Agenda

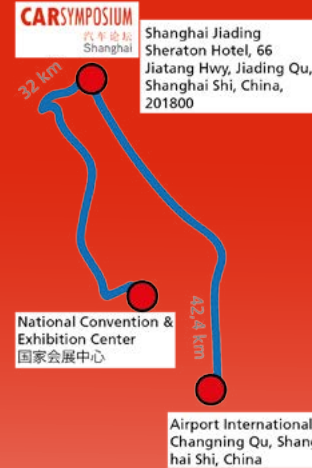
19 th April 2017		Opening Dinner
6:00 pm	Welcome Address:	<u>Ferdinand Dudenhöffer</u>
6:15 pm	Exclusive Dinner Speech:	<u>Prof. Rupert Stadler, CEO, Audi</u>
20 th April 2017		CAR-Symposium
8:30 am	Inaugural Address:	<u>Ferdinand Dudenhöffer</u>
The New Premium & China		
8:45 am	Keynote:	<u>Dr. Ralf Speth, CEO, Jaguar Land Rover</u>
	<i>Joint Discussion:</i>	<u>Ulrich Teichert, Head of Division E-Mobility Asia Pacific, ZF</u> with <u>Axel Schmidt, Managing Director, Accenture</u>
10:00 am		Coffee Break & Exhibition
Autonomous Driving & E-Mobility		
10:30 am	Keynote:	<u>Olaf Kastner, President & CEO, BMW Group Region China</u> „New Valeo - China in our Heart“ <u>Axel Joachim Maschka, Senior Vice President, Valeo</u> <u>Dirk Wollschläger, General Manager Automotive, IBM</u> <u>Gerhard Steiger, President Chassis Systems, Bosch</u> <u>Florian Künne, Vice President Automotive Sales, HERE</u>
12:15 pm		Lunch & Exhibition

Agenda

1:15 pm	<p>Logistic Structures and New Silk Road</p> <p style="text-align: right;">Erich Staake, CEO, duisport</p> <p><i>Joint Discussion:</i> with Karl-Uwe Büttof, Director General Ministry of Economic Affairs of North Rhine-Westphalia Klaus Steinmann, Senior Vice President, Board & Executive & Global Head Automotive, Mercuri Urval Shanghai Ensure Auto Technology</p>
1:50 pm	<p>Chinese Entrepreneurship</p> <p style="text-align: right;">Keynote: Li Shufu, Owner, Geely Group / Volvo Car Corporation</p>
2:25 pm	<p style="text-align: right;">Coffee Break</p>
3:05 pm	<p>Logistic Structures and New Silk Road</p> <p style="text-align: right;">Dr. Karsten Kroos, CEO Components Technology, thyssenkrupp „Dosing in Perfection“ Mr. Markus Schultz, General Manager, ViscoTec Greater China Vietnam SOPEC LLC</p>
3:40 pm	<p>New Mobility Solutions & Car Interiors</p> <p style="text-align: right;">Bjoern Avemark, Director – Digital & Mobility Services, Daimler Beatrix Frisch, General Manager, Mackevision Stefan Buri, Global Director Marketing Automotive, Stahl „Reinventing the Wheel: New Business Model in the Automotive Industry“ John Shen, Managing Director, Accenture Strategy, Greater China „Internet of Vehicles (IoV) and Connected Car“ Stan Zurkiewicz, Chief Regional Officer, DEKRA East Asia „Car Interior Air Quality Management“ Wolfgang Ketter, General Manager paragon Kunshan</p>
5:10 pm	<p style="text-align: right;">Closing Remarks (Dudenhöffer)</p>
5:15 pm	<p style="text-align: right;">Congress Adjourns</p>

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Shanghai



Meet the manager of our partners:





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Sponsor Registration Form*

Choose one package

Standard Package

4.850,- €

- Exhibition space (about 8 m²)
- Lecture/Panel Discussion (15 minutes)
- 6 tickets incl. „Get Together Party“ on the evening
- All-day catering and state care
- Placement of company logo in the program, Internet
- Double page (A5) within our conference proceedings

Upgrade Package

6.450,- €

- Exhibition space (about 12 m²)
- Lecture in Infoshop (15 minutes)
- 12 tickets incl. „Get Together Party“ on the evening
- All-day catering and state care
- Exclusive placement of company logo in the program, Internet
- Double page (A5) within our conference proceedings

Additional Options *optimize your exhibitor presence in Shanghai*

Exhibitor at the Recruiting Fair CAR-connects

850 €

Catering sponsoring

exclusive display of sponsor logo (tv screen, menu card...)

Get Together Dinner (evening before main event at 19th April)

8.000 €

Lunch-Option (20th April)

6.000 €

Coffee-Break (20th April)

4.000 €

For registration please visit our homepage
chinese.car-symposium.com or use form

Main Contact Person

Company

Surname, First Name

Department

E-Mail

Telephone

Invoice Address

Company

Department

Contact Person

Street

ZIP

City

Country

Further Details / P.O. No

Date

Signature